



**PRC**  
POWERS RESOURCE CENTER

MODERN LEADERSHIP *for*  
THE FUTURE OF WORK

We are the team  
culture experts that  
discerning brands  
count on and trust.

Read on to discover WHY...



The Children's Hospital



**PHILIPS**



**HITACHI**



**TERUMOBCT**  
Unlocking the Potential of Blood



THE WORLD BANK

**GUILD**



Janus Henderson  
INVESTORS



PROGRAMS THAT ARE PROVEN TO DELIVER MEASURABLE RESULTS, INCREASE  
RETENTION, ELEVATE PERFORMANCE, BUILD TRUST AND CHANGE BEHAVIOR.



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*"I continue to work with PRC because of your **remarkable commitment** to supporting our initiatives and rollouts. You are **by far the best partner** we've had."*

**Nate Brown**  
Director of Commercial Enablement

**PHILIPS**



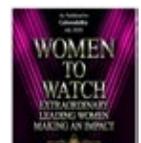
## COMPANY OVERVIEW

Whether you're a fast-growing start-up or a global company, odds are you have underutilized leaders in your organization. For over 25 years, we've been on a crusade to uncover and develop hidden potential in the workplace. Our **success with more than 350 companies and 35,000 leaders** has taught us how to achieve the impact executives want and inspire **higher levels of clarity, communication and cohesiveness** in the process.

Our **broad industry experience** spans fast growth start-ups, insurance, government, healthcare, science, education, finance, media, marketing and consumer products. We travel internationally to speak on vital topics such as the **effectiveness of virtual teams, women in leadership, building a strong leadership pipeline**, and practical strategies for **creating healthy organizations**.

Year after year, PRC's leadership programs are recognized as a **Top Leadership 500 Award winner by HR.com**. We are honored to judge for the prestigious **Brandon Hall Group Excellence Awards** and continue to be **acknowledged by Wiley as a Top 10** percent assessment solution provider world-wide.

## WE DEVELOP AWARD-WINNING PROGRAMS





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"We've been able to incorporate our new **training methodology** that involves a lot of our agents, and uses an online media format in addition to **one-on-one training with a mentor**, due to the training materials available."



famous | brands

Hardy  
Customer Experience Manager

## HOW WE ARE DIFFERENT

- Our **exclusive licensed, customized content** has been delivered at **over 2,000 live workshops**, trainings and events.
- Our trainings have **positively impacted over 350 organizations and 35,000 teams** and leaders in the last 25 years.
- Our programs inspire employers to **invest in their teams**, to take meaningful action, and to help people **do the best work of their lives**.
- Our team of experts has conducted the **most extensive research** on what makes hybrid teams work, **driving solutions and results** for our clients.
- We wrote THE books on the virtual workplace... ***Virtual Teams for Dummies*** and ***Working from Home for Dummies***, published by Wiley.
- Our team has **won over 20 awards** for leadership and team training, development and cultural change.
- Our CEO has judged leadership development competitions and brings **proven workplace best practices** to all our clients.



"Tara, what a gift you are to others. I appreciated greatly your deep listening to where the team is at, my **awareness of my leadership** and its impact and the journey we are on. You **designed the right focus** and an experience that mattered. You **created conditions of support and the opportunity for each of us** in a loving, compassionate way to observe ourselves. You know your material, sense the group, and **adapt and shift as needed**. You bring your own unique presence. You met us where we were and found the right stretch."

**Teresa**  
Chief Human Resources Officer  
Large Governmental Entity



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WE HELP GLOBAL  
BRANDS DRIVE  
MAJOR RESULTS

**AFFORDABLE CARE ACT**

As lead consultants, PRC managed the **educational training rollout for the Affordable Care Act** in the state of Colorado. PRC recruited, hired and managed over 21 professional trainers and coaches for 12 months and was **responsible for training and educating over 3,000 key stakeholders** across the state. As a result, 500,000 people gained health insurance coverage and over 400,000 were covered through the expanded eligibility of Medicaid.

**ALLSTATE**

We built and implemented a **six-module virtual leadership program for 2,500 remote leaders** with training videos by internal subject matter experts, leader round table discussions, and measurement tools. Results included an **89% avg. completion rate; an avg. increase of 34% in confidence**, skills and leader effectiveness; and the development of a common language and toolset for managing remotely, onboarding effectively, and building team trust and cohesion.

**DISH NETWORK**

Since 2013, PRC has been the DISC assessment provider for DISH Network, **a Fortune 500 company**. We were selected to provide this service due to our proven levels of **outstanding service, commitment to client deliverables and partnership integrity**. PRC has supported DISH Network in **helping over 3,000 managers and leaders** communicate more effectively and build stronger teams using the DISC assessment tool.

**FAMOUS BRANDS**

Within a short 45-day period, PRC recently **redesigned the entire onboarding and training materials for new hires at Famous Brands**. Our instructional design team worked diligently to deliver simple to understand, memorable training materials that were on brand. These materials brought the seasonal new hires up to speed quickly, and **reduced error rates significantly** during the busy holiday season.

**WE BALANCE PEOPLE & PERFORMANCE**

We help leaders and teams adapt to transformational change, level up their their skillset with emotional and relational intelligence, and develop workplace cultures where connection, trust and wellbeing are just as important as the bottom line.

This is how companies evolve to consistently deliver on their brand promise.

This is how companies respond to the great resignation.

This is how the future of work is built.

**HOW WE HELP YOU**



**Building Remote/Hybrid Leadership Capacity**



**Improving Virtual Team Trust and Cohesion**



**Providing Training Workshops, Resources and Certifications**



**Providing World-Class Assessments**



## TARA POWERS, CEO

RECOGNIZED VIRTUAL WORKPLACE EXPERT,  
THOUGHT LEADER

Tara Powers views leadership as both a gift and a profound responsibility. As such, she leads fast growing, socially responsible organizations to drastically improve trust, improve well-being at work, and build emotionally aware and connected leaders.

For over 25 years, Tara's thought leadership has resulted in **hundreds of keynote and breakout presentations on relevant leadership trends**. Tara is a sought-after speaker for well-known organizations such as SHRM, USDLA, IFWE, HR.com, OnCon, Women in Manufacturing and more. She is a long-time judge for the coveted Brandon Hall Excellence Awards and **her programs have impacted over 350 companies and more than 35,000 leaders and teams**.

Tara is also the **author of *Virtual Teams for Dummies* and *Working From Home for Dummies***, based on her original research on virtual team effectiveness and years of experience working closely with clients struggling with the transition of leading a remote workforce.

**She is the founder of Virtual Team Academy**, a dynamic, timely and essential online platform that supports high-performance remote and hybrid teams in creating and maintaining workplaces with optimal productivity, engagement and connection.

Tara and her team of PRC facilitators, coaches, consultants and staff quickly become trusted business advisors to **take your team health and employee engagement to the next level**. PRC's commitment is to serve as catalyst for extraordinary change and to create cultures where people can do the best work of their lives.



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WE ARE YOUR TRUSTED  
PARTNER FOR IMPROVING  
TEAM CULTURE &  
DEVELOPING LEADERS FOR  
THE FUTURE OF WORK

PROVEN PROGRAMS WITH PROVEN RESULTS



FACILITATOR ACCREDITATION

*"When the pandemic forced us all to shelter in place, without having time to plan and guide our employees on how to function or lead as part of remote teams effectively, we quickly realized that we were in need of external expertise to help with this new way of working. We were very fortunate to find Tara and her team who have the **vast experience and knowledge** we needed to assist our employees as they transitioned during this stressful time. Tara was an **excellent thought partner** with us while we collaborated on the content that would be shared with our organization. Tara was able to quickly and effectively come in and begin delivering **learning sessions that resonated** with both our employees and our people managers. It was an absolute pleasure to work with such a dedicated and professional team and I would recommend them to anyone who is looking for assistance with **remote leadership training**."*

Lara Lewandowski  
Manager, Learning and Development

