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PRESS RELEASE

FOR IMMEDIATE RELEASE

CEO Tara Powers to Speak on Virtual Team Effectiveness at Women Presidents Organization (WPO) Fall Retreat

Boulder, Colo., October 22, 2018 – Tara Powers, CEO of Powers Resource Center, a Boulder-based employee engagement, talent development and leadership training company, will speak on virtual team effectiveness as a keynote speaker for the fall retreat of the Colorado Chapters of the Women Presidents Organization (WPO). The event will be held October 24-26 in Winter Park, Colo.

Powers recently released her book, [Virtual Teams for Dummies](#), the latest title in the popular Dummies series for Wiley Publishing. The book is based on Powers' own groundbreaking research on virtual team effectiveness.

As an industry expert on virtual teams, Tara Powers has been training virtual teams on best practices for several years and she has witnessed firsthand the explosive growth of virtual teams. Factors such as technological advances, increased globalization, high operational costs and the promise of higher productivity have led to the rapid rise of virtual teams.

The Women Presidents' Organization (WPO) is an affiliation for successful women entrepreneurs (presidents, CEOs, managing directors) of privately held multimillion-dollar companies, with the goal of advancing the influence of women in the business community by increasing the visibility of women presidents on the local, national and international levels.

About Powers Resource Center

Tara Powers, CEO of [Powers Resource Center](#), is an award-winning leadership expert, nationally sought after speaker, experienced talent development consultant and crusader against boring, ineffective employee engagement and leadership training. She is especially passionate about helping fast growing companies and socially responsible organizations develop cohesive teams and build leadership capacity. Her success with Fortune 500 companies has taught her how to achieve the results company execs want and still make sure the attendees have fun in the process. Tara helps conscious companies build cohesive teams and engaging leaders every day. Find out more at powersresourcecenter.com