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## PRESS RELEASE

### **Powers Resource Center CEO Chosen as Keynote Speaker for Women Leaders in Gaming Summit for Second Consecutive Year**

*Boulder, Colo., April 9, 2018* – Powers Resource Center, a Boulder-based woman-owned leading talent development and leadership training company, is proud to announce that its CEO, Tara Powers, has been chosen as the keynote speaker for the Women Leaders in Gaming Summit on April 17 in Des Moines, Iowa.

The event, which is sponsored by the Iowa Gaming Association (IGA), supports the rising numbers of women in leadership roles in the gaming industry. It is the 5<sup>th</sup> year of the event and the 2<sup>nd</sup> consecutive year that Powers has been the keynote speaker.

“I am so honored to be returning as the keynote speaker for the Iowa Gaming Association, it was a huge success last year,” said Powers. “It’s an honor to be a part of this event and continue to celebrate and encourage gender equity in the gaming and casino industry.”

Powers will speak about intent vs. impact, and participants will get a chance to share their own personal stories, discover their “rock star” qualities and the impacts they are noticing on their team. Attendees will walk away knowing how to leverage this process to build stronger relationships on their own teams.

According to the IGA, women make up 53.5 percent of the total gaming workforce and 40.3 percent of supervisor/managers. Women hold 30.3 percent of the senior/executive level positions in gaming, far above the national average for all industries.

Tara Powers is a nationally sought-after keynote and conference speaker, with over 1000 speeches and workshops delivered over the past 15 years to audiences ranging from 10 to 500. She is also the author of the title next title in the popular Dummies series for Wiley Publishing, called ‘Virtual Teams for Dummies.’ The book is expected to be released in mid-2018.

#### **About Powers Resource Center**

Tara Powers, CEO of Powers Resource Center, is an award winning leadership expert, sought after speaker, experienced talent development consultant and crusader against boring, ineffective employee engagement and leadership training. Her success with Fortune 500 companies has taught her how to achieve the results company execs want and still make sure the attendees have fun in the process. Tara helps conscious companies build cohesive teams and engaging leaders every day. Find out more at [powersresourcecenter.com](http://powersresourcecenter.com)